

ROMA DESIGN LAB

festival

internazionale

della creatività

CONTEST

**“DESIGN FACTORY”
PLANNING THE FUTURE**

INTERNATIONAL SHOWCASE OF ECO-SUSTAINABLE DESIGN

REGULATIONS

1. Contents and objectives of the Contest “Design Factory” of Roma Design Lab 2014

Opificio delle Arti, the organising company of Roma Design Lab, event dedicated to design and creativity, announces a Contest aimed at exploring and valuing the national and international self-produced design.

The event takes place in Rome, in the area of the ex Mattatoio in Testaccio district, from the 22nd to the 26th of October 2014. In those five days, Roma Design Lab fosters the direct contact between designers and public, and promotes the networking among self-producing designers, businessmen and design lovers, creating occasions to build new partnerships and distribution channels.

The 2014 edition of Roma Design Lab gives the opportunity - to the designers selected by the Contest - to improve their works and visibility and to receive prestigious prizes Roma Design Lab, by giving exposure to the selected designers, increases their possibility to participate in other European events and exhibitions.

Through the Contest, Roma Design Lab draws attention, not only on the designers, but also on the territory and the protagonists of the production chain, by promoting limited edition design products.

In its selection, Roma Design Lab prefers:

- # Projects that underline the synergy between designers and artisans/companies present in the territory.
- # Objects entirely realized by the designers, creators of the whole production process, from the project to the actual realization.
- # Objects entirely realized by the artisans, creators of the whole production process, from the project to the actual realization.



2. Requirements to participate in the Contest

Roma Design Lab organises a temporary exhibition that allows the contestants – previously enrolled and selected as indicated in chapter 4 - to freely exhibit their works without mediation.

To participate in the Contest and the event, the designers are asked to send to *factory@romadesignlab.it* by the 15/08/2014: photographs of their works (as indicated in chapter 3) and the required documents.

During the registration, the contestants commit to submitting their works, completed in their entirety, no later than the 30/09/2014 to Città dell'Altra Economia, Largo Dino Frisullo, 00153 – Roma, in case of selection.

Roma Design Lab will take care of the exhibition of the works received.

The participation in the Contest is free and open to designers, artisans, stylists, professionals, artists, makers and companies or studios that work in the design field. The members of the jury and all the people that have worked or collaborated in the creation of this Contest can't participate in it.

Participation can be individual or as a group. In this second case, a group leader must be identified: he/she is responsible to all intents and purposes towards the Contest's organisers, and is the only one that is legitimated to collect the prizes.

A single person cannot participate in the Contest in more than one group, or in a group and individually, failure to comply will result in exclusion from the competition for him/her and the members with whom he/she participates.

3. Subject of the Contest

Eligible products for Roma Design Lab 2014:

#Product design: : objects, technology, packaging, various products

Interior design: afurniture, decoration, textile, lighting

Fashion design: fashion, accessories, jewels, fabrics

Urban design: street furniture



4. Selection and avaluation criteria

Roma Design Lab appoints an international jury that will select the best 24 projects that will participate in the exhibition, in the reserved appointments and services, and will receive the prizes.

The selection criteria will be:

Originality and innovation

Technical and aesthetic functionality

Technology and sustainability of the production chain

Connection with the region and synergies with its production entities

Ability to communicate and present the products

Marketability

Eco-sustainability

5. Exhibition

The designers, whose projects have been selected, will be assigned a personal area inside Factory – Spazio Giovani.

Roma Design Lab will take care of the exhibition of the works received.

During Roma Design Lab, only the projects previously selected by the Contest will be exhibited in the event.

6. Jury and Prizes

The products exposed in the exhibition area of Roma Design Lab 2014 (22/26 October 2014) are examined by an international jury in order to identify the winners and the awards of merit. The decision of the jury is unquestionable and irrevocable.

Prizes will be assigned to the three best projects as follows:

First prize: 2.500 €



Second prize: 1.000 €

Third prize: 500 €

The jury committee reserves the right to assign prizes and special awards of merit not foreseen on this announcement.

No prize money will be given to the other participants.

The jury committee has the authority of not proclaiming a winner of this announcement, if the works received do not correspond to the evaluation criteria indicated in chapter 4.

7. How to enter the Contest

Participation to the “DESIGN FACTORY” Contest of Roma Design Lab is free. It is necessary to follow the regulations indicated in this announcement.

To enter the Contest, it is mandatory to fill in the attached Entry Form and send it to factory@romadesignlab.it together with, and only, the information required.

The entry deadline is 15/08/2014 at 12.00.

Every designer or group can present a maximum of three projects or collections.

Every file must be named with the name of the project or the collection.

The texts can be written both in Italian and in English.

Required documents:

- a) Entry form filled in its entirety and signed.
- b) A maximum of three photographs per project or collection. Only photographs are admitted, no renders or other representations, failure to comply will result in exclusion from the competition. Every photo must be 3Mb maximum, jpeg format, resolution of 300 dpi.
- c) The designer's or group's personal data (“Designer's form”) and a picture of the designer or the members of the group (passport photo format)
- d) Information about the project or the collection (“Project's identity card”) for every project or collection submitted.

Incomplete applications won't be evaluated.



8. Authorities in charge of the Contest and the exhibition

The authorities in charge of the execution of this Contest aimed at exhibiting are:

- # The Scientific Committee and the Technical – Organisational Committee of Roma Design Lab: they collect the applications, coordinate the administrative office and the artistic management of the event, and select the participants in the Contest that will exhibit their works at Roma Design Lab.

- # The International Jury, that selects the three winners of the prizes and the awards of merits of the 2014 Roma Design Lab (as indicated in chapter 6) during the five days of the event. The members of the jury will be published on www.romadesignlab.com no later than 15/08/2014

9. Exhibition area

Roma Design Lab has chosen the ex Mattatoio in Testaccio district as location for its 2014 event, because Rome, city of international interest and capital of a region, Lazio, rich of tradition, artisan know-how and entrepreneurial history, represents the ideal place.

In particular, the selected projects will be exhibited in the area of Factory – Spazio Giovani.

10. Services and fulfilments

In Factory – Spazio Giovani there are 6 exhibition areas, among others, of 36 square metres each, for a total of 24 exhibition corners, one for every selected designer.

The exhibition area contains multiple sockets connected to the electricity grid.

The exposition guarantees wide exposure to all participants through the publication on the event website and through an intense activity of promotion and press reviews, coordinated by Roma Design Lab's Team.

The organisation does not take responsibility for damages and/or thefts, every designer is responsible for his/her own works.

The contestants that have been selected will be informed no later than 10/09/2014.

The selected contestants will commit to submitting their works no later than 30/09/2014 to Città dell'Altra Economia, Largo Dino Frisullo, 00153 – Roma.



11. Agenda

15/08/2014: closing date for the registration to the Contest and submission of the required material

15/08/2014: publication on the website of the international jury for the assignment of the three prizes

10/09/2014: publication on the website of the selected works

30/09/2014: closing date for the submission of the selected works

From the 22nd to the 26th of October 2014: Roma Design Lab 2014

12. Commitment and responsibilities of the participants and consent to the processing of personal information

The participant, by filling and signing the entry form, commits to:

- a) accepting the regulations contents and conditions in their entirety.
- b) declaring and guaranteeing:
 - # the authorship and the originality of the project, its copyright
 - # that the planning of the project and its materials are not subject to third parties' copyrights, otherwise, the contestants will provide an authorisation or release form written by the copyrights' owners.
 - # to be aware that the project will be excluded from the competition if it violates third parties' copyrights.
- c) accepting every decision of the committees and the international jury, as they are incontestable, incontrovertible and no claims can be made.
- d) authorizing :
 - # the photographic reproduction and publication of his/her design works, photographs of the projects and submitted materials.
 - # the processing of his/her personal data, partially or in their entirety, directly or by third party, provided that the processing occurs in relation to the event, the publication of catalogues, the activities of communication of the event and, eventually, the publication of the press kit. In this regard, nothing will be due, except the obligation to quote the name of the author



in every phase of publication and advertisement of the event.

- e) authorising also the publication of the portrait of the designer, of his/her curriculum vitae, his/her projects, in relation to the event. Pursuant to and in accordance with article 1341, he/she accepts these regulations;
- f) by entering the Contest and participating in the event, consenting the processing of personal data in relation to the Contest and every activity connected to it. Every information submitted shall be processed for purposes strictly connected with and required for the event and the Contest, pursuant to and in accordance with article 13 of the Legislative Decree 196/2003.
- g) guaranteeing that the projects submitted and exposed during the event will not, in any case, offend public decency, and will not contain discrimination elements about gender, race, language, religion, politic opinions, personal and social conditions;
- h) taking responsibility of his/her exhibition area and his/her works: every damage is at his/her own expense. The organisation of the event and the Contest does not take responsibility for the insurance coverage of:
 - # the works
 - # the setting-up of the stands during the event
 - # the transportation and the custody of the works.

13. Copyright

The designers keep the intellectual property of the projects submitted.

Every project, the related materials, the documents submitted to enter the Contest will remain property of the single authors and will be returned at the end of the event (exclusively in location).

Roma Design Lab might publish a catalogue with all the project exposed during the event. It will choose the editor and the distribution of the catalogue at its own incontestable discretion.

14. Info

For any further information related to the Contest, please contact:

info@romadesignlab.it





THE UNDERSIGNED, AWARE THAT WHOEVER ISSUES FRAUDULENT STATEMENTS AND RELEASES FALSE DOCUMENTS IS PUNISHABLE IN ACCORDANCE WITH THE LAW AND THE PENAL CODE (ART. 46 OF PRESIDENTIAL DECREE NO. 445/2000 AND ARTICLE 489 OF THE PENAL CODE), AND ALSO AWARE THAT THE ORGANIZING COMPANY HAS THE RIGHT TO INVESTIGATE THE VERACITY OF THESE STATEMENTS,

DECLARES

THE FOLLOWING PERSONAL DATA:

NAME.....

LAST NAME.....

PLACE OF BIRTH..... DATE OF BIRTH / /

AND RESIDENT IN

ADDRESS N° POSTAL CODE.....

CITIZENSHIP.....

TELEPHONE.....

E- MAIL

FISCAL CODE.....

ADMITTED IN THE REGISTER/BAR..... SINCE

STUDENT AT

ASKS

TO TAKE PART IN THE CONTEST "DESIGN FACTORY – PLANNING THE FUTURE – INTERNATIONAL SHOWCASE OF ECO-SUSTAINABLE DESIGN

DECLARES

TO HAVE READ AND ACCEPTED THE ANNOUNCEMENTS' CONDITIONS AND TO CONSENT THE PROCESSING OF HIS/HER PERSONAL DATA IN THE RESPECT OF THE LEGISLATIVE DECREE 196/2003, ON PRIVACY.

DATE.....

SIGNATURE

HEREBY ATTACHED A COPY OF A CURRENT IDENTITY DOCUMENT.