

## What would you do if you were famous on the Internet?

### Before you start, answer the following questions

What social media apps do you use? How often do you use them?

When did you last go on social media and what did you do?



**Pista:** Recordá que al final de la ficha encontrarás la **clave de respuestas** de las actividades para revisar tu trabajo.

1. Which of the following expressions related to the Internet and social media do you know? Label pictures (a-f) using these words: **browse** - **click on** - **emojis** - **zoom in** - **scroll up/down** - **tap**.



a. \_\_\_\_\_



b. \_\_\_\_\_



c. \_\_\_\_\_



d. \_\_\_\_\_



e. \_\_\_\_\_



f. \_\_\_\_\_



**Pista:** Para resolver la actividad 2, podés buscar las palabras desconocidas para vos (por ej. **browse**) en un **diccionario online** ([www.wordreference.com](https://www.wordreference.com)) y leer las opciones propuestas en el mismo relacionadas con el **contexto** que estás trabajando. En este caso informática/Internet.



Wordreference.com  
<https://bit.ly/36eXpi2>

Escaneá este código para acceder al contenido.



2. Use the words in **bold** type in **activity 1** to complete some basic instructions and tips when using the Internet and social media.
- ..... the screen till the bottom if you want to see the oldest pictures uploaded.
  - ..... to magnify a small picture or a specific area of it.
  - ..... a link if you are using a PC to get information about your current search.
  - If you're on a smartphone, ..... the Play Store icon and download wordreference.
  - ..... can help you express your emotions better than alphabetic scripts.
  - Internet search engines like Google Chrome help you ..... the web to get the information you need.
3. You're going to watch an interesting video called "7 Tricks to Master Google Search". Before you watch the video, try to match sentence halves (1-7) with options (a-g) to complete the tricks.

1. Use quotation marks ...g...
  2. Use a minus sign .....
  3. Search privately .....
  4. Track packages .....
  5. Use an asterisk .....
  6. Look for .....
  7. Find GIFs .....
- a. similar sites.
  - b. to ignore a word.
  - c. using Google Images.
  - d. without going to the carrier's site.
  - e. to find a word you can't remember.
  - f. without IP address and location tracking.
  - g. to search for a phrase instead of separate

Watch the video published on the website of Time Magazine and check your answers.



7 Tricks to Master Google Search  
Time Magazine  
<https://bit.ly/3ssk7er>

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4. Associate the pictures below with the tricks from **activity 3**. Look at the example. (Tip: In one case, you need to associate one picture with two tricks).



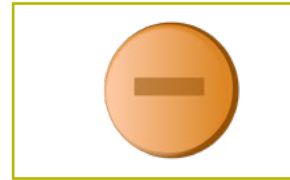
- a. **1** Use quotation marks to search for a phrase instead of separate words.



- b. \_\_\_\_\_  
\_\_\_\_\_



- c. \_\_\_\_\_  
\_\_\_\_\_



- d. \_\_\_\_\_  
\_\_\_\_\_



- e. \_\_\_\_\_  
\_\_\_\_\_



- f. \_\_\_\_\_  
\_\_\_\_\_


5. The Internet has changed the meaning of the word “celebrity”. In the past, if you wanted to be famous, you had to be a successful actor/actress, musician or athlete. Now, it seems everyone can become an instant star just by posting a funny video or picture using a mobile phone. Do you agree? Why? Why not? Now read the following extract about teen climate activist Greta Thunberg and answer this question: Do you think Greta's case is an example of instant Internet fame? Why? Why not?

### Greta Thunberg: Person of the Year

Greta Thunberg began a global movement by skipping school. Starting in August 2018, she spent her days camped out in front of the Swedish Parliament holding a sign that read Skolstrejk för klimatet: “School Strike for Climate.” Since then, she has met a lot of famous and influential people, and has become a social media phenomenon, with more than eighteen million followers on her Twitter, Facebook and Instagram accounts. This teenage girl also inspired four million people to join a global climate strike on September 20, 2019, in what was the largest climate demonstration in human history. Greta has Asperger's syndrome, which means she doesn't operate on the same emotional register as many of the people she meets. However, she is in some ways grateful for her diagnosis. “If my brain worked differently, I wouldn't be able to sit for hours and read things I'm interested in,” she explained.

Adapted version from [“2019. Person of the Year. Greta Thunberg.”](#)

6. Read the text again and answer these questions: a. How many followers does Greta have on her social media accounts? b. Why was the global climate strike organized in 2019 so important?

 **Pista:** En inglés, para hablar de situaciones poco probables o imaginarias en el presente o en el futuro usamos el **Condicional 2: [If + pasado simple] + [would / wouldn't + el verbo en infinitivo]**. Leé la siguiente oración extraída del texto anterior: 1) "If my brain **worked** differently, **I wouldn't be able** to sit for hours and read things I'm interested in." Mirá los siguientes ejemplos: 2) If I **was** a famous influencer, **I would set up** my own non-profit organization to help homeless people. La oración número 2 también la podés decir de la siguiente manera: If I **were** a famous influencer, **I would set up** my own non-profit organization. 3) Tom **would launch** a social media campaign against climate change if he **reached** one million followers on his Instagram account.

7. Underline the correct option in the following sentences taken from a student's journal reflecting on Internet fame. Look at the example.

- a. If I **can be** / **could be** famous for anything, I **loved** / **would love** to be a graffiti artist.
- b. I **helped** / **would help** my community by building a new arts centre if I **was** / **would be** a famous influencer.
- c. I **painted** / **would paint** many buildings with graffiti if I **have** / **had** the chance.
- d. If I **become** / **became** Internet famous overnight, I **started** / **would start** my own graffiti art school to teach children for free.

**Before you finish, answer this question:** What would you do if you were famous on the Internet?

### Further practice

Go to the website of Time Magazine and read this article to learn more useful tips for searching on Google.



Google Tricks That Will Change the Way You Search  
Time Magazine

<https://bit.ly/3slt8po>

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**Keys for correction 1)** a. tap; b. emojis; c. scroll up/down; d. browse; e. click on; f. zoom in. **2)** a. scroll down; b. zoom in; c. click on; d. tap e. emojis; f. browse. **3)** 1.g; 2.b; 3.f; 4.d; 5.e; 6.a; 7.c **4)** A.1 Use quotation marks to search for a phrase instead of separate words. / B.3 Search privately without IP address and location tracking. / C.6 Look for similar sites. C.7 Find GIFs using Google Images. / D.2 Use a minus sign to ignore a word. / E.4 Track packages without going to the carrier's site. F.5 Use an asterisk to find a word you can't remember. **6)** a. She has more than eighteen million followers; b. Because it was the largest climate demonstration in human history; **7)** a. could be / would love b. would help / was; c. would paint / had; d. became / would start